

GTI INDUSTRIES, INC.

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YOUR FULL SERVICE INDUSTRIAL PACKAGING DISTRIBUTOR

WHY USE PRINTED TAPE?

As the premier printer of paper gummed tapes in South Florida, **GTI Industries, Inc.** has three decades of experience in designing, printing, and supplying printed tapes for our customers. Here are a few reasons why it is a good idea to use printed tape.

ADVERTISING - From the time you ship your carton until it reaches your customer, you have a "traveling billboard" with your company's name, logo, etc. visible for all to see.

IDENTIFIES - Your carton and its contents are easy recognizable as well as any information for proper handling and storage. You can also have tapes printed in various colors, with various messages to differentiate one product from another.

REDUCES THEFT - If a carton is opened by an unauthorized person, it cannot be resealed without detection. Also the consignee is warned not to accept merchandise with a broken seal if a message is printed on the tape. The contents of a carton are always more expensive than the packaging, so it saves you money to protect your product.

SPECIAL MESSAGES - Printed tape can be printed with special "caution seals" such as "FRAGILE HANDLE WITH CARE", "IF SEAL IS BROKEN INSPECT PACKAGE", "THIS END UP". This insures proper handling during shipment.

REDUCES CARTON COST - Eliminates the need to use expensive printed cartons in numerous sizes. With printed tape, one size fits all so you can use plain cartons and realize substantial savings.

TRACING LOST SHIPMENTS - Your printed tape is unique. It makes your cartons easy to find and identify. Also if shipping labels come off during transit, your company's name and address will identify the carton so it can be returned to you.

ELEVATES YOUR IMAGE - Your customer knows you are proud of your company and your products. They will appreciate the effort you have made to protect their merchandise and make it easy to identify. It elevates your company's image and makes you stand out in the crowd.